

Customer testimonial

Lubricants in action

THE CLIENT



Founded in 1997, Transport Norvinic is a general and specialized transport company based in Notre-Dame-du-Nord.

Starting with one single vehicle, owner Normand Royer acquired additional trucks in 2004 and 2008, increasing the fleet to nine vehicles.

Since then, Transport Norvinic has developed its expertise in specialized delivery, including building relocation, and acquired state-of-the-art equipment to better meet their customers' needs.

Transport Norvinic is a client of Crevier Lubricants, a division of the Crevier Group.

***"I only use one oil: Chevron! I've used it for years and I'm very happy with its performance."
"From bumper to bumper, it's Chevron.
I wouldn't use any other oil."***

— Normand Royer, Transport Norvinic Inc.

Mr. Royer now owns two other transport companies: Transport H.P. Royer 2008 Inc. and Entreprises Loby. His fleet now totals over thirty units, including twenty-five trucks.

When he started his company in 1997, Mr. Royer chose Chevron oils and opted for the Delo® brand. He sums up his experience with Chevron oils in just one word: **"Sold!"**

MAINTENANCE CHALLENGES

Early in his career, Mr. Royer wanted to keep his first vehicle in top condition and extend its service life. The challenge? Finding a lubricant that would protect road tractor parts and optimize performance.

Mr. Royer's needs changed over the years and so did innovations in lubricants. Once again, he turned to the specialists at Crevier Lubricants to find the best products and solutions for his fleet.

Today, many of his road tractors have passed the million-mile mark (1.6 million kilometres). One of them is still on the road after 1.8 million kilometres. This presents the challenge of



Mr. Royer with his Crevier representative, Daniel Vézina

maintaining those trucks and further prolonging their service life.



MISSION ACCOMPLISHED

Mr. Royer is very pleased with Chevron products from Crevier Lubricants. Over the years, he has increased his oil change interval from 20,000 km to 40,000 km. Although he was skeptical at first, his oil consumption hasn't increased and he hasn't seen any additional breakage. The oil change value has improved and he's seen reduced costs and savings where he hadn't seen them before.

The distance covered by his trucks speaks for itself. Chevron's Delo oils have allowed Mr. Royer to manage his fleet without worry over premature part wear.

THE CREVIER SOLUTION

In 1997, it is suggested that Mr. Royer use **Chevron's Delo 400 LE 15W40**. It proved to be a smart choice: this product reduces operational costs by protecting parts against wear and extending durability. Cylinders, piston rings, crankshaft bearings, valve heads, rocker arms and other parts last longer and require less maintenance. It was ideal for Mr. Royer, whose priority was extending the service life of his fleet.

Fifteen years later, in 2013, Mr. Royer opted for **Delo 400 XLE 10W30 oil**, which increases fuel efficiency and low-temperature fluidity to reduce operating costs.

Two years later, Mr. Royer sought a low-viscosity oil that would get his road tractor started during the Canadian winters. He selected **Delo LE 5W40 oil**, which maximizes vehicle use. ***"It really makes a difference when I start my engine,"*** he says.

The Crevier Group is always looking for ways to offer their clients the finest new products on the market. We presented Mr. Royer with our new **CK-4-certified Delo motor oil**, which will be available in December 2016. This oil is designed to the highest standards to help him keep his fleet in optimal condition.



A truck from Mr. Royer's fleet. It has travelled 1.8 million kilometres.

CONTACT US

For more information on what CREVIER GROUP can do to increase the profitability of your company or to receive a visit from one of our representatives, please contact our division nearest you.

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