

Customer testimonial

Lubricants in action

THE CLIENT



Paul Equipment & Sons, based in Balmoral, New Brunswick, was founded by Paul Arseneault in 1986. Today, Mr. Arseneault works alongside his sons: Carl Arseneault, who runs machinery sales, and Justin Arseneault, who handles mechanics.

In his early days, Mr. Arseneault traded used forestry and construction equipment. The company evolved over time to become a distributor of loaders, trailers, dump trucks, heavy forestry and construction machinery and other equipment.

Paul Equipment & Sons is a client of Crevier Lubricants, a division of the Crevier Group.

"I always tell my customers that Crevier Lubricants offers them top-quality oil with added value."

— Paul Arseneault, Paul Equipment & Sons

Specializing in the sale and repair of forestry and construction machinery for many years, Paul Equipment & Sons is known for their quality service and products.

Our Crevier representative, Eric Lord visited Carl Arseneault in 2009 and found him to be satisfied with the hydraulic oil he was using. However, Mr. Arseneault was interested in the best quality products for his clientele and was eager to hear what our representative had to say. He was not disappointed.

MAINTENANCE CHALLENGES

When new equipment arrives at Paul Equipment & Sons, the manufacturer's hydraulic oil is replaced. Carl Arseneault recognizes his obligation to supply the best oil available so that equipment sold is as durable as possible. His goal is to offer his customers added value.



Paul Arseneault accompanied by his son, Carl Arseneault and his Crevier representative Éric Lord (center).

Paul Equipment & Sons' needs are primarily:

- High-quality hydraulic oil;
- Four-season hydraulic oil;
- Hydraulic oil which can last for long periods before draining.

Crevier Lubricants had a ready solution for the Arseneault family.



“Thanks to word-of-mouth, our customers now come to us and ask for the RANDO HDZ ISO 32 – the product has proved itself.”

– Paul Arseneault, Paul Equipment & Sons

THE CREVIER SOLUTION

Mr. Lord suggested that Mr. Arseneault use Chevron RANDO HDZ ISO 32 hydraulic oil. This excellent oil's properties made it an ideal product: anti-wear additives protect the equipment, while rust and oxidation inhibitors prevent the production of abrasive particles and deposits. Its hydrolytic stability and water-separation capacity enhance its filterability. Its high oxidation stability withstands thickening and deposit formation during operation, reducing unexpected hydraulic oil changes.

Paul Equipment & Sons uses high-quality oil which reduces drain intervals and is suitable for both hot summer and cold winter temperatures.

MISSION ACCOMPLISHED

Since using Chevron RANDO HDZ ISO 32, Carl Arseneault says he saves up to **“50 to 60% of oil pump life and durability has greatly increased”**. Satisfied with the service he receives, Mr. Arseneault is happy to recommend Crevier Lubricants and its high-quality products and service.



CONTACT US

For more information on what CREVIER GROUP can do to increase the profitability of your company or to receive a visit from one of our representatives, please contact our division nearest you.

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